



Sustainable Events Policy

Overarching Aims

At Event Exeter, we are committed to hosting sustainable events that reflect our dedication to environmental and social responsibility, supporting the University of Exeter's ambition to achieve carbon net zero by 2030.

As a key provider of conference and event services, we acknowledge the environmental, social, and economic impacts of events. We strive to implement practices that minimise these impacts while enhancing the delegate experience.

Our vision is to be a leader in sustainable event management - delivering high-quality, environmentally responsible, and socially inclusive events. We aim to promote sustainability throughout our operations and encourage our clients and stakeholders to adopt similar practices.

Strategic Objectives

Event Exeter is fully committed to delivering event services in an environmentally and socially responsible way.

We are committed to partnering with sustainability-focused suppliers who actively work to reduce the environmental and social impacts of their products and services.

The catering element of every Event Exeter event adheres to the University of Exeter Sustainable Food Policy, ensuring that all food is sourced through reputable, ethical supply chains.

Our Core Principles

Our sustainability policy is guided by the following principles:

Environmental Responsibility – Reduce our footprint by minimising waste, conserving resources, and cutting carbon emissions.





Social Impact – Foster inclusivity, diversity, and community engagement while promoting the well-being of attendees, staff, and the local community.

Economic Sustainability – Support regional suppliers and make cost-effective, sustainable choices.

Our Commitments

Sourcing

- Adhere to the University's [Sustainable Food Policy](#), aligning catering with responsible sourcing practices.
- Use reusable, recyclable, or compostable materials for event décor, signage, and equipment.
- Prioritise digital and reusable promotional materials; avoid single-use products.
- Work predominantly with local suppliers to support the regional economy.
- Provide environmentally friendly toiletries with measured carbon reductions in guest bedrooms

Environment

- Encourage public transport, walking, or cycling to events by providing clear information and incentives.
- Promote car-sharing and the use of on-campus electric vehicle charging stations.
- Offer clients hybrid and virtual attendance options where possible.
- Encourage accommodation guests to reuse towels to reduce laundry-related environmental impacts.

Society

- Monitor, review, and communicate sustainable practices across all Event Exeter services.





- Engage with the local community by sourcing from ethical suppliers, promoting local culture and biodiversity, and supporting environmental initiatives.
- Promote preferential Great Western Rail train rates for Event Exeter delegates.
- Ensure events are accessible and inclusive, promoting equality, diversity, and inclusion.
- Offer preferential rates to non-profit organisations.
- Showcase seasonal produce in menu development and hospitality delivery.
- Share sustainability initiatives with clients, suppliers, and attendees before, during, and after events via digital channels.
- Provide sustainability continual professional development training, coaching and resources for Event Exeter staff.

Monitoring and Reporting

- Where possible, measure the environmental impact of events using tools for tracking energy, waste, and carbon output.
- Gather feedback from attendees, clients, and partners on sustainability and use this data for continuous improvement.
- Regularly review and update this policy to reflect best practices and align with broader University goals.

Conclusion

By adhering to this sustainability policy, Event Exeter ensures that every event contributes positively to the University of Exeter's sustainability goals and the global effort to address climate change.

Through collaboration with clients, suppliers, and attendees, we aim to create events that are enriching, impactful, and sustainable for future generations.

This policy incorporates best practices from the University's wider sustainability strategy and industry standards for green meetings, ensuring Event Exeter leads by example in sustainable event management.

